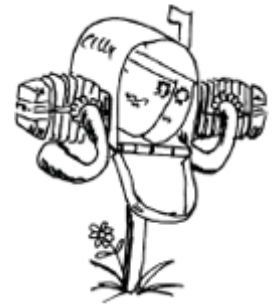


The Mail Boxer

June 2014

BMW MOA #7 • BMW RA #5



The Prez Says

Greetings! I think spring has finally arrived...

TVH lead the Wild Goose ride on a windy 50° day, had the Slimy Crude gathering, sunny 50 degree day. Mothers day according to the weather people is when the last frost will happen, well after the last few years of GR3's, they should move the date and list our event as last frost date. The weather sure changed, all for the better.

GR3-2014 is behind us. It was a good rally. See details in next month's newsletter.

Reminder... next Breakfast will be at the new location, VFW Club on Lakeside St. near John Nolan Dr. (See Dawn's note below.)

Laurel Hefty, is home and recovering after a medical emergency at the rally, get ready for her big adventure to Israel.

And a Fair Well to Todd and Betty Herbst as they leave for the Northwest Territories, ok, they're going to Oregon, NWT sounds like more of an adventure.

Warm weather is here, lets get out there and run the miles up for the MOA mileage award. Ride Far, Ride Safe.

Dick

June Club Breakfast meeting location

Reminder: **Sunday, June 1st, breakfast is at Cranefield's VFW Club** at 133 E. Lakeside St in Madison, 53715. It is across the street from Olin Park's entrance on John Nolan Dr. by the Railroad tracks. Doors open at 9 a.m.

Enjoy All-U-Can-Eat scrambled eggs, sausage patties, Texas French toast, pancakes, potatoes, OJ, & coffee for \$11.00. Just drinking coffee? \$2.00. Or order from their lunch menu and pay your own check.

Tsarista Dawn



Shhh! be very very quiet!
I'm hunting crazy people
today...
You'd better run !!!

Concealed Carry Class

A small group met at TVH's on Saturday, May 10th, for Concealed Carry Training. Upon completion of the classroom portion, the group headed out to a local range for some practice shooting and dispensing ammo. No one was injured.

Upcoming Events

June 1st, 2014
Club Breakfast
* NEW LOCATION *
VFW Post 1318
133 Lakeside St. (corner
of John Nolan Dr.)
* NEW PRICE * \$11.00
Meet at 9:00 am
Breakfast at 9:30
Meeting to follow

June 7th, 2014
Party at Bert's!
See page 3 for info

July 6th, 2014
Club Breakfast
TBA

July 24th – 27th, 2014
National MOA Rally
MN State Fairgrounds
St. Paul, MN
See [http://bmwmoa.org/
TheRally.aspx](http://bmwmoa.org/TheRally.aspx) for details

August 2014
NO Club Breakfast
* INSTEAD *
* CLUB PICNIC *
Date and Location to be
announced

BMW Motorcycle Club
Ride, Eat, Ride
Madison, Wisconsin



Madison BMW Club

P.O. Box 152
McFarland, WI 53558

President: Dick Olson

608-838-8550
president@madisonbmwclub.org

Vice President: Dawn Feneht

608-277-0731
flyhome@charter.net

Secretary: Sherry Atkinson

608-214-5052
theflyingwitch@yahoo.com

Membership: Jim Low

608-838-2690
membership@madisonbmwclub.org

Treasurer: John Ong

608-222-6489

Website Editor: Sam Hokin

sam@bsharp.org

Newsletter Editor: Heidi Goehring

608-256-4982
editor@madisonbmwclub.org

Activities Director:

Bert Hefty

activities@madisonbmwclub.org

**Rally Chairs: Katy Heyning
& Judi Trampf**

608-242-8488
rally@madisonbmwclub.org

Newsletter submissions are due by the
20th for the following month's publication

ListServ Email Open Discussion

Madisonbmwclub@
lists.madisonbmwclub.org

Not a ListServ member?

Send a blank email to
join-madisonbmwclub@
lists.madisonbmwclub.org

Club Spotlight

Jay Vergenz

I began riding in 1975 at age 12 on an Aermacchi Harley 90cc 2-stroke. From there I went to motocross bikes, 1st a 1975 Honda CR125 Elsinore and later a 1978 Suzuki RM100 that I raced. During my high school years at West High I raced McCulloch and Yamaha karts, and eventually did some motorcycle road racing with Middleton Kawasaki.

In high school, I was always in the auto & metals shops. After graduation, I studied auto body at MATC. I worked in a local dealership doing major collision repair for almost 10 years. Eventually it became time to make a change, and I took a job in commercial photography. After shooting too many "widgets," I decided I need to move to a bigger, more exciting, market.

1990 was a big year of change. I got married and moved to the Chicago area. I worked for one of the top photographers in the Midwest on large still and film/movie productions. My most interesting job involved driving a truck down to Key West with 6 Harleys and 3 sets to shoot a major HD ad campaign for 2 weeks in the middle of winter. I eventually went out on my own as a Freelance Photographer, and worked mostly for magazines including *Flying* and some motorcycle-related publications.

We had 3 children between 1996 and 1999. During most of that time I was a stay-at-home dad. The photography industry had taken a major step downward. When not attending to the kids, my time was spent completely redoing our 40+ year old house from top-to-bottom. I always get great satisfaction in making old things look new.

I was also active in pistol competitions and served as a range officer and instructor for one of the largest shooting clubs in the Chicago area. In 2000 I founded an Olympic-style airgun club for adult and junior shooters. We occasionally had former Olympic and military competitors as guest instructors for the juniors.

We decided to move back to the Madison area in 2010. I had an interest in Powder Coating and had been gathering equipment in preparation for starting a business. I eventually found the perfect spot in the Middleton Business Park, close to home and schools. Drawing on my previous auto body experience I started Apex Custom Coating LLC (see ad on page 6) in January of 2013. I focus mostly on motorcycle and automotive markets, and have powder coated parts for the America's quickest and fastest Ducati race bikes. My customers are primarily race teams, local motorcycle and car clubs AND dealerships, and motorsports enthusiasts—people I can relate to.

I currently own a 2006 SV650n street bike, but also have numerous vintage project bikes and dirt bikes for the kids. Both of my boys have been riding since they were about 4 years old, and my oldest recently did his MSF course and now has his 1st street bike. He will be heading to Platteville next year for Mechanical Engineering. His interest is on doing R&D for a race team. He'd love a job with Wisconsin's own Eric Buell Racing (EBR). Based on a conversation we had with Mr. Buell last year, he's on track.



Above: Heidi's bike before
Below: After powdercoating



Secretary's Report

by Sherry Atkinson



May 4th, 2014 Meeting Minutes

President Richard called the meeting to order. Not much to report, short meeting due to every one being so excited about the Crud run.

Vip and Tsarista Dawn found us a new Breakfast site. We will meet on Sunday, June 1st at Cranefield's VFW Club at 133 E. Lakeside St in Madison 53715. It is across the street from Olin Park's entrance on John Nolan Drive by the Railroad tracks.

MOA news, you still have time to get your MOA voting ballot in, It must be post marked by May 31st.

MOA national rally is in Minneapolis. Rooms are still available at the Ramada Inn.

The 2014 BMW Riders Association National Rally will be May 29 – June 1, 2014 at Barber Motor Sports Park, in Birmingham, Alabama. (It was recently acknowledged as

the World's Largest Motorcycle Museum by the Guinness World Book of Records!)

Bert is working on the August Annual Picnic. He would also like to retire as activities director so if you would like to help out and be the next director (or victim) let us know before elections.

50/50 winner: Art Mischler

Breakfast winners: Rick Newman and Glen Rago

June Meeting : VFW at 133 W. Lakeside St.

*Happy Father's Day to all
you Dads out there!*

Secretary Sherry

A huge **THANK YOU** to all who braved the chill to attend the 40th GR/3!!!!

TVH & the Madison Club

(Rally review coming in July Newsletter)

Party at Bert's!

Saturday, June 7th

2 pm-ish til y'all leave

(email Bert for directions)

Bert will provide an entree, and of course, Beverage!

Your invited to bring a dish to pass.

Hope to see you there!



*This
Month's
Photo*

*Submit your caption on
the club's Facebook page.*

Sturgis and the Egli Vincent

By Corrine Jutz

It was an August Friday morn
4:00 am to be exact
I awoke
Just like any other weekday
Off to work I went
How drowl, how boring
Left work early
To Torque Center I go
New front tyre
For the 1100 RS
Then onto the gas station
Sprayed with gas
Arrive in LaCrosse, late
After 10:00 pm
Running on fumes
Chat with the gal
In the Quick Trip
Do you know Miguel
Yes I do
Traveling across Minnesota
Overcast
Guess I won't see the meteor shower
Darn
Around 2:00 am
Up for 22 hours
Shit!
Where did that trailer come from
It was blue
I'm sure of it
Alas, it was never there
My tired eyes playing tricks
My mind too
Guess it is time to pull over
The next rest stop
The first one in South Dakota
Pull the cycles under the shelter
Yes
There is someone else with me
The one who sprayed me with gas
Some 10 hours earlier
Whip out the sleeping bags
Grabbing about 4 hours sleep
On the concrete picnic benches
Guess it is time to move on
Breakfast
On to the Black Hills
Been across here dozens of times
Passing through the Badlands
Its weird and twisted landscape
Wall Drug
Pure tourist kitsch
If you have ever been to the Dells
You will understand
But then
Wall Drug is the only thing

This little town has
An oasis on the edge of the Badlands
FREE ICE WATER
5 cent coffee
Not great
But better than Starbucks
And it ain't 6 bucks either
Another 90 minutes
The Black Hills
Looming off in the distance
Why the "Black Hills"
Because after miles of 'nothing'
They appear black
Covered in Pine
A respite
From all those tedious 800 plus miles
Here we are at last
Sturgis
During bike week
Thousands upon thousands
Of motorcycles
Everything and anything
Harleys, Hondas, Yamahas
Triumphs, Guzzis, BMWs
The streets of downtown Sturgis
Teeming with motorcycles
Are packed
An ocean of cycles
I know recognize each and every brand
Those familiar
Others obscure
Walking for blocks
Endless rows of machinery
Thousands of people
The weather
Perfect
Sunny warm
Bordering on hot
But hey
It's a dry heat!
I hear a calamitous roar
Just another Harley
I surmise
One of thousands
Roaming about
It comes nearer
That sound
Not quite the same
Odd, musical
I glance up
No
It's not a Sportster
Not your everyday motorcycle
Instantly
I know what it is

Though I've never seen one
At least not in anything but pictures
It's an EGLI VINCENT
A Swiss reincarnation
Of a venerable British marque
Not made since the mid 50s
At the time
The "Worlds Fastest ' motorcycle
Over 150 miles per hour
But this
This Swiss beauty
This modern interpretation
This cacophony of sounds
It's lines
It's sweeping grace
It's rare elegance
Poetry in motion
Rarer than hens teeth
Value
Priceless
Easily \$100,000
But no matter
It's beautiful
It's visceral
Puttering through the crowd
A wild beast
Trapped, cornered
Clawing, caged
The open road
This is it's element
Chewing up the tarmac
Ripping across miles
A mighty steed
A chariot
A time machine
Timeless
But for now
I'll just look
Admire
Listen
It is
After all
An EGLI VINCENT
And
One does not
See one everyday
At least
Not



in the
flesh

Wild Goose Run recap & photos

By Heidi Goehring

It was cold ... but we've seen colder. (Remember the snow in 2013? Brrr...)

Several riders braved the chilling temperatures. Several others decided the warmth of a cage with a heater was the better option for the day. I was one of the latter—but it afforded me the ability to pick up our club matron Sharon Maly and her granddaughter, to join us for the festivities. We were the first to arrive.



season ~ more chilling than thrilling. (Immediately upon arrival, 2 members started inquiring about heated gear and who wanted to sell theirs ... like, NOW!)

A guest of the Madison Club, Lori Anderson, who came up from LaSalle, IL, received the longest distance female rider. Well deserved! Especially with what she got to ride home through—high winds and thunderstorms. Yuk!

Art Mischler has quite the dedicated staff as several were in attendance. I think he stacked the door prizes 'cuz 3 of his staff won. The irony ... one won a gift certificate for the competition.

About 10 minutes later, the first Beemer pulled in with a passenger. They were from Manitowoc. All the correct gear had them looking like it was just another day. Chilled, but no biggie.



But Art, always a great club member and supporter, had donated some door prizes himself. We were all happy to see one such gift certificate won by our VP & her hubby for Mischler's BMW~ they recently had work done at Mischler's. Perfect Timing!



Minutes behind them, Ambassador Randy Boris with his familiar barrage of bumper stickers plastered on the windscreen arrived. Randy had actually left Manitowoc on Saturday, gone to the Blackhawk Swap Meet in Pecatonica, IL, spent the night at a fellow Madison club member's house, then rode to the Goose. Then there were two.

Then one by one, or two by three, riders started amassing and other clubs, slowly but surely, began filling the parking lot. Reuniting with old friends and making new ones was the theme.

Another BIG announcement was slyly made by Harmonica Bob—the event emcee. He asked all those in attendance, that had earned a 500K award for miles on a BMW, stand up. What an amazing group of individuals stood to



Hot chocolate, fresh coffee and bowls of chili were met with delight as riders warmed upon arrival. The Port Club really made everyone feel welcome.

be recognized. Then he opened a package that he'd received in the mail and revealed, "I'm one of you now too!" Congratulations Bob! from the Madison Club.

The food was fabulous as usual. And after we feasted, the awards got underway.

And so wraps up another Wild Goose Run. Till next year ...

And a **Big Thanks** to our hosts for another wonderful, successful event!



Next in, the Madison Club with Tom Van Horn in the lead. The 1st club to arrive. Also the 1st club ride of the



Mischler's
BMW SINCE 1958

N8131 KELLOM ROAD BEAVER DAM, WI 53916
920.887.8425

BMW Motorrad USA
 Motorcycles since 1923



11th Annual Mystery Ride
Sunday, June 23rd, 2014 • Riding for PAVE
 (People Against A Violent Environment)

\$20/person if registered prior to June 21st
 \$25/person June 22nd & 23rd

\$400 & \$250 gift certificates for the highest 2 sponsorships—forms available at dealership

Sign up from 9 - 10:30 a.m. — 1st group leaving at 9:30

For more information, contact Mischler's

Also—Join us for Bike Night Events!

The 3rd Wednesday night of each month,
 May through September, from 6-8 pm.

Bring your bike, your friends and chat about rides taken and adventures yet to come.

Munch on one of Mac's Famous BBQ sandwiches and listen to the music of DJ Dar.

Mark your calendars!

June 18th • July 16th

Aug 20th • Sept 17th

**A police officer came to my house and asked me where I was between 5 & 6.
 He seemed irritated when I answered Kindergarten.**



Powder Coating, Media Blasting, Metal Finishing, and More

Apex Custom Coating LLC
 2217-2 Parview Road, Middleton, WI 53562
www.apexcustomcoating.com

608-444-2202

info@apexcustomcoating.com

Tire Mounting?

Steve Parker is mounting and balancing tires.
 \$20 per. You take off wheel and bring to him.
 You discard old tire.

Steve's email is teven@tds.net
 His phone is 608-240-2929.

The Madisonmotorsports website and email are GONE.

Blessed are we who can laugh at ourselves ... for we shall never cease to be amused.



12011 W SILVER SPRING DR. MILWAUKEE, WI 53225 | 414-358-2465



**WE WANT
 YOUR USED
 MOTORCYCLES**

**All Makes and
 Models**

**Military Motorcycle Purchase Program
 get up to \$750 off the purchase of a new BMW**

**Emergency Services
 Motorcycle Purchase Program
 get up to \$500 off the purchase of a new BMW**

contact us for more information

Last Month's Photo

Captions submitted:

- Corrine Jutz — *Thinking inside the box!*
- John Bollig — *Would YOU want to be identifiable riding a metric cruiser?*
- Kevin Moran — *New NHTSA requirements being implemented in 2015.*
- Jim Ekman — *Have Grill Will Travel.*
- Lori Anderson — *master of disaster*
- Tom Norn — *All The, Uh, Er, 'Gear' All, er, Some Of The Time..?*
- Sam Hokin — *Bird-proof!*
- Heidi Goehring — *I heard First Gear stopped making Leathers, but this new body armor leaves something to be desired.*
- Angie Bowman — *If it was a BMW I would swear it is Bruce Bowman on his way to the Rally!!*



2014 RIDE Dates

Bike Nite resumes at Quaker Steak and Lube in Middleton every Wednesday!	June 29	Carbs & Coffee ~ 9-11 am vintage & custom motorcycles & cars School Grounds, 4691 Hwy. N, Cottage Grove
May 29- National RA Rally, Barber Motorsports June 1 Museum, Birmingham, AL Visit BMWRA.ORG for info	July 2	Bike Night @ Quaker Steak and Lube in Middleton ~ Band: Primitive Culture
May 30 Dairyland Classic Motorcycle Racing ~ 7 pm Sheboygan County Fair Park, Plymouth, WI ** CHEER ON MORGAN MISCHLER!! **	July 16	Bike Night @ Mischler's BMW Beaver Dam (see ad on page 6)
June 7 AMA Races featuring 1/2 mile oval track Dodge County Fairgrounds, Beaver Dam, WI trials start at 4 pm ~ races around 5:30 ** CHEER ON MORGAN MISCHLER!! **	July 24-27	National MOA Rally, St. Paul, MN Visit BMWMOA.ORG for info
June 11 Bike Night @ Quaker Steak and Lube in Middleton ~ Band: The Jimmys	July 27	Carbs & Coffee ~ 9-11 am vintage & custom motorcycles & cars School Grounds, 4691 Hwy. N, Cottage Grove
June 16 23rd Annual International Ride to Work Day	July 19	Aztalan Short Track Races ~ 1:30 pm
June 18 Bike Night @ Mischler's BMW Beaver Dam (see ad on page 6)	Aug. 6	Bike Night @ Quaker Steak and Lube in Middleton ~ Band: The Blue Olives
June 21 Aztalan Short Track Races 1:30 pm trials ~ races around 5 pm	Aug. 16	Aztalan Short Track Races ~ 1:30 pm
June 22 Aztalan Short Track Races 9 am trials ~ races around noon N6643 Gomol Rd in Lake Mills, WI www.aztalanmx.com/straces.asp ** CHEER ON MORGAN MISCHLER BOTH DAYS!!	Aug. 17	Aztalan Short Track Races ~ 9 am
June 23 11th Annual Mystery Ride • Mischler's BMW Beaver Dam (see ad on page 6)	Aug. 20	Bike Night @ Mischler's BMW Beaver Dam (see ad on page 6)
	Aug. 31	Carbs & Coffee ~ 9-11 am vintage & custom motorcycles & cars School Grounds, 4691 Hwy. N, Cottage Grove
	Sept. 5-7	WI Dells Rally, Chula Vista Resort Visit WiscBMWClub.com for info

Madison BMW Club Membership Form

First _____ Last _____

Address _____

City _____ State _____ Zip _____

Home# _____ Work# _____ Cell# _____

E-Mail Address _____

Are you a New Member Y / N or are you a Current Member Y / N

MOA# _____ RA# _____

Bikes Owned _____

Interests, comments, etc... _____

Include your dues and bring to the next meeting or mail to:

Madison BMW Club, Ltd., P.O. Box 152, McFarland, WI 53558-0152

Dues: 1 calendar year membership \$20.00 individual / \$25.00 family ** After June 30, membership \$10.00 individual / \$15.00 family

CURRENT MEMBERS: Please update any information that may have changed for the directory. Thank you!

