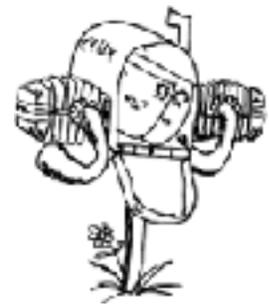


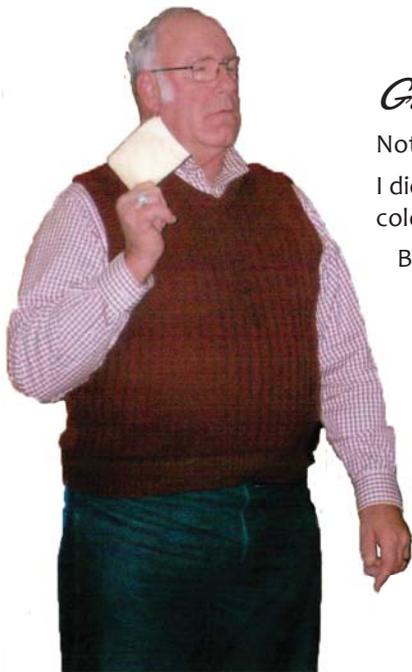
The Mail Boxer

FEBRUARY 2013

BMW MOA #7 • BMW RA #5



The Prez Says



Greetings all,

Not much to talk about this month.

I did notice that one of our motel campers, had a cold weather camping tip in the MOA this month.

Breakfast meeting places are up for discussion.... again, Dawn has been talking with the food vendor for the East Side Club.

Reminder to get your club dues in and also update your membership info to bring the club membership book up to date.

The days are getting longer, and sometimes warmer, before you know it, its time to get the toys out again.

Dick Olson

Breakfast Update

We are back at the East Side Club for Feb. 2 meeting.
3735 Monona Drive, Madison

What you need to know...

- New caterer -- DeBroux from Oregon
- Standard breakfast buffet items & desserts + chicken, cole slaw & potatoes
- 60 & over \$10.54 • Under 60 \$11.59 • Beverages \$1.25 extra
- Pay before the meeting
- Please don't forget to tip your wait staff (tip not included in price)

REMINDER: Please wear your nametags. Club members want to match names with faces. And some of us just need reminders. *We ain't getting any younger.* Thanks!

Upcoming Events

February 2, 2013
TECH Day @ Bert's
Details inside
back cover

February 3, 2013
Club Breakfast
East Side Club
3735 Monona Drive
New Caterer—
Details inside
Meeting at 9:00 am
Breakfast at 9:30

March 3, 2013
Club Breakfast
TBA
Meeting at 9:00 am
Breakfast at 9:30

April 7, 2013
Club Breakfast
TBA
Meeting at 9:00 am
Breakfast at 9:30

BMW Motorcycle Club
Ride, Eat, Ride
Madison, Wisconsin



Madison BMW Club

P.O. Box 152

McFarland, WI 53558

President: Dick Olson

608-838-8550

president@madisonbmwclub.org

Vice President: Dawn Feneht

608-277-0731

flyinghome@charter.net

Secretary: Sherry Atkinson

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theflyingwitch@yahoo.com

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608-838-2690

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madisonbmwclub.org

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Website Editor: Sam Hokin

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Newsletter Editor: Heidi Goehring

608-256-4982

editor@madisonbmwclub.org

Activities Director:

Bert Hefty

activities@madisonbmwclub.org

Rally Chairs: Katy Heyning

& Judi Trampf

608-242-8488

rally@madisonbmw.org

ListServ Email Open Discussion

Madisonbmwclub@

lists.madisonbmwclub.org

Not a ListServ member?

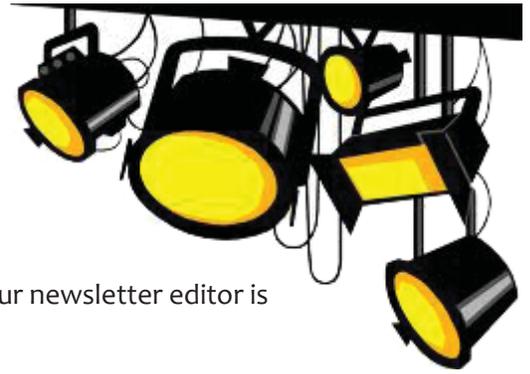
Send a blank email to

join-madisonbmwclub@

lists.madisonbmwclub.org

Club Spotlight

Heidi Goehring Newsletter Editor



Question: How do you tell when your newsletter editor is behind in collecting information?

Answer: When she uses herself in the member spotlight column.

Here's how I became a BMW rider...

2002: My brother suggested my daughter and I attend a motorcycle rally. I'd seen pictures from other rallies ... I thought he was nuts ... especially for suggesting my daughter come with ... and especially because I didn't ride a motorcycle.

"It's a BMW rally. It's at a Wisconsin Dells resort. It's not like the rallies I go to with the *Grumpy Old Men's Club*. It's family friendly!" He convinced me.

We went. Had a great time! Felt stupid without a bike, but decided this may be something in my future.

Later that fall, my daughter, Mariah, soon to be 13, begged my brother for a ride on his Beemer. We suited her up with a helmet and she climbed on the back of his bike. Knowing how she loves twisties, he planned to run her down some Door County back roads just a few miles off the highway.

On the way back, he noticed those little arms that had been hugging his waist were missing. He looked over his shoulder to discover her "angel wings" outstretched to both sides as she giggled with delight at 65 MPH. Scared the c*r*p out of him. No wheelie bar. No trunk. Nothing there to keep her on.

Upon return home, he chewed her out and told her that would be her last ride. She was devastated.

After Mariah went to bed, I suggested that my brother get a sidecar for giving future rides. His response ... "That's Perfect!!! ... For YOU!!!!"

A search for a motorcycle with a sidecar yielded a 1995 Ural with 2 wheel drive & reverse. I spent my 2003 Mother's Day weekend on a ski hill in Franklin, in sleet rain with 50-60 MPH wind gusts, on a slick, mud-covered parking lot, wearing all of my brother's riding gear complete with scuba gloves (he swore by them in bad weather), learning to ride a hack.

The good news? I passed both the written and RIDING test in that weather. I think it prepared me for the worst of conditions—and also drove home the point that if you don't have to ride in those conditions, pull over and get a room.

In 2012, on an emergency trip to FL to assist my mother, I caught a ride with a friend headed to bike week. While waiting for my FL connection to pick me up, we went to a swap meet. There I saw a picture of my soon-to-be, new-to-me, '91 R100R, ruby red with matching sidecar. And the rest is history.



Secretary's Report

by Sherry Atkinson



Sunday, January 6th Meeting Minutes

President Dick Olson called the meeting to order. Membership fees are due. If any of your information has changed please make sure to update it. You can pay at the next meeting or send a check to John Ong.

Are you admiring the *Ride, Eat, Ride* banner on your garage wall? If so could you kindly return it to President Dick? No questions asked. We seem to have misplaced it?

In breakfast news, The East Side club will have a new caterer. This could start a whole new war!

In rally news, we will have a band at the rally this year. Heidi had done the research and taken care of booking a band for Friday night. The entrance price will stay the same this year. We will call the hotel and block rooms. When you make your reservation let them know you are with the Madison BMW Club. Rally dates are May 16th thru the 19th. Sam Garst is getting started on the poster.

The International Motorcycle Show is coming to Chicago February 8th thru the 10th.

Ride for Kids representative Sue Frish spoke at the meeting, inviting the club to participate in the benefit. It will be held Sunday, August 4th at Fireman's Park in Middleton. *Ride for Kids* benefits the Pediatric Brain Tumor Foundation. For more information go to rideforkids.org or call 800-253-6530.

Bert is hosting a Tech Day on February 2nd at 11:00 am—203 Park Street, Albany. If you have any questions give Bert a call at 608-345-2292.

Free breakfast winner: Joyce Skinner

50/50 winner: The Lucky Art Mischler

MOA Foundation Tee shirt winner: Steve Lemke

February's meeting is at the East Side Club

Spring's coming!

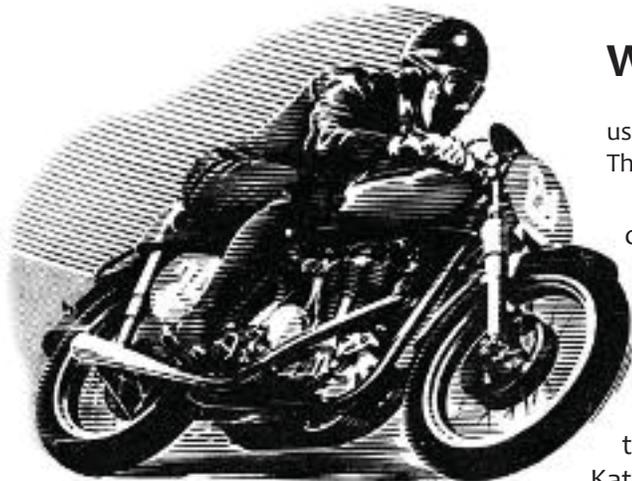
Secretary Sherry



This
Month's
Photo

Submit your caption on the club's Facebook page.





What is a Track day?

usurped from ListServ—
Thanks to Sam H. for this explanation

Track days are usually conducted by an outfit that rents the track, and then hopes to recoup the costs by charging people to ride the track. STT is SportbikeTrackTime.com, a solid trackday outfit with a northern unit based out of Chicago. Their “home” track is Autobahn Country Club in Joliet. They just do the one Road America pair of days now in June; they used to do two sets at Road America plus a September weekend at Blackhawk Farms Raceway.

NESBA is Northeast Sportbike Association, which used to be a major outfit locally, but they’ve pared back to operating only in the East since last season. They used to run track days regularly at Blackhawk, and I attended a short-lived NESBA day at Road America, when I crashed out on the grass and broke the frame in the first session.

There used to be an outfit called Private Track Time, PTT. They ran days at Blackhawk as well. They’ve been gone for a couple years.

Motovid is the “house” outfit at Blackhawk Farms Raceway. Mike Casey is the head, and his wife Kathleen happens to be the event coordinator for the race track and helps run the Motovid events. They have a monopoly

on Blackhawk track days now, and they differ from the other trackday outfits in that they are very closely connected to the track ownership;

Kathleen is employed full time by the track, not Motovid, and she works there year round and handles all the car events as well.

Blackhawk Farms Raceway is just west of Beloit. I like to drive down Highways 14/213 and turn south on Paddock Road, which goes right to the track. It’s just over the border in Illinois. Google Maps.

All track day outfits have a cadre of control riders, or instructors, that monitor behavior and give lessons. They often are paid by being able to ride for free, but usually the lead control riders get paid cash on top of that. STT has a high level of instructor quality, with many long-time veterans, and a pretty high bar for entry with few open spots. It also has some woman instructors, and a lot of woman customers, with a very active program to encourage women to get into riding (with discounts, etc.) Motovid has a smaller pool of control riders to draw from, and doesn’t have quite the same level of instructors, but they’re still fine for the most part. Some people in the club remember the Erlinger brothers, Jack and Kirk - they’re both regular control riders or video riders for Motovid, and both ride BMWs on the road. Jack was the very first person I worked with - on my first track day he spotted

me on a BMW and took me under his wing for the afternoon. I think he’s one of the best Motovid instructors, he’s a very solid rider that focuses on helping riders, be they novices or advanced guys trying to trim a half second from their lap time.

Keith is a Motovid regular, and rode Blackhawk a lot more than me last season, so you can get his take on the place, which he obviously enjoys immensely.

If you want to sign up for a Motovid track day at Blackhawk, go here:
<http://www.motovid.com/programs-faqs/event-sign-up/>

If you want to sign up for an STT event, go here:
<http://www.sportbiketracktime.com/>

I’ve been doing an October STT weekend at Barber Motorsports Park in Alabama as well as the Road America in June. And ACC in Joliet isn’t TOO far away, although it’s not as attractive as Blackhawk and Road America which are, admittedly, two unusually beautiful tracks. Blackhawk is a bit of an unknown gem - most people around the country have only barely heard of it, if at all, yet it’s a very fun technical track (1.95 mi) with good safety and wonderful natural surroundings (a nature preserve, in fact). Of course, if you can make the trip to Barber - that’s a religious experience. Arguably the best track in the US and one of the best in the world. Not to mention the museum, which we’ve already mentioned on this list.

Madison, Wisconsin
Ride, Eat, Ride
BMW Motorcycle Club



Registration Form

39th Annual

Great River Road Rally (GR3)

Madison BMW Club, Ltd.

Veteran's Park - Soldier's Grove, WI
 May 17-19th, 2013

RIDER INFORMATION (please print):			BIKE:	
FIRST NAME	LAST NAME	INITIAL	MAKE:	
ADDRESS			YEAR:	
			CLUB AFFILIATION:	
CITY	STATE	ZIP		
To be notified about next year's Rally via email, please supply your address (will not be shared with 3 rd parties)			EMAIL	
PASSENGER INFORMATION (please print):				
FIRST NAME	LAST NAME	INITIAL		
ADDRESS (If same as rider, just say "same")				
CITY	STATE	ZIP		
COST:			RALLY FEES:	
ADULT:			RIDER	\$
			PASSENGER	\$
Age 6-15 (under 6 free):			TOTAL	\$
READ CAREFULLY AND SIGN BELOW: The rally's sponsors, The Madison BMW Club, Ltd., the presenters and/or their agents assume no liability for injury, damages, loss, accident or irregularity which may be occasioned by any person or vehicle attending the Great River Road Rally. Please indicate that you have read and understood this statement with your signature below:				
RIDER SIGNATURE			DATE:	
PASSENGER SIGNATURE:			DATE:	
Pre-Registration: Check Only. Please do not send cash. Complete form, sign, date & MAIL TO →			Madison BMW Club LTD Attn: GR3 Registration PO Box 152 McFarland, WI 53558-0152	

Go to the Madison BMW Club Facebook page to download an e-form that you can fill out electronically, print & mail.



Member News

From JT & Diane Wagner:

Thank you.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Keith F. Goodwin. Thank you for the donation to American Diabetes Association.

Happy Birthday to Katy Heyning!

Thank you for inviting the club to your Hawaii 50 birthday bash! We all had a good time!

Kudos to Steve and Mary!

You made us all envious that we put our bikes away & missed that beautiful January 19th riding day.

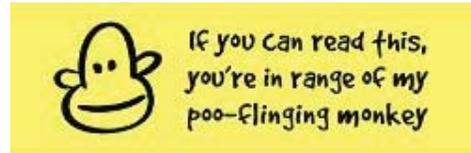
The perfect caption for below...



Last Month's Photo



Bumper Sticker Fun



Are turn signals **REALLY** that hard to understand?

**KEEP HONKING
I'M RELOADING**

**Hang up and drive!
You're not that important.**

Captions submitted:

- "That motor was going to go bad anyway."
— Steven Lemke
- "I told you the weight goes in the sidecar, not the saddlebags!"
— George Marquette
- "But the salesman assured me it would float!"
— Bill Jutz
- "Our club meetings always feel a little awkward till someone breaks the ice."
— John Bollig



TECH Day @ Bert's

When: 11 a.m., Saturday, Feb. 2

Where: Bert Hefty's house
 P.O. Box 433, Albany WI
RSVP 608-862-3671
 heftyville@tds.net



Com'on over! Randy Borst will be joining me on the topics of wiring and accessories. Adult beverages are allowed. I'll be making a big pot of chili. You're welcome to bring a dish to share.

Bert Hefty
Activities Director

Save these 2013 Dates

- March 21 Wild Goose Run
 Bayside Supper Club
 Beaver Dam, WI
- May 17-19 The Great River Road Rally (GR3)
 Veterans Park
 Soldiers Grove, WI
- June 20-23 BMW RA National Rally
 The Biltmore
 Asheville, NC
- June 20-23 United Sidecar National Rally
 Stone County Fairgrounds
 Mountain View, AR
- July 18-21 BMW MOA National Rally
 Oregon State Fairgrounds
 Salem, OR
- August 4 Ride for Kids
 Firemans Park
 Middleton, WI
- Sept. 6-8 WI Dells Rally
 Chula Vista Resort
 Wisconsin Dells, WI



... ever wonder ...

Why do supermarkets make sick people walk all the way to the back of the store to get prescriptions, while healthy people can buy cigarettes at the front?

Why do people order double cheeseburgers, large fries, and a diet coke?

Why do banks leave vault doors open and then chain the pens to the counters?

Why do we leave cars worth thousands of dollars in our driveways, and put useless junk in the garage?

Why the sun lightens our hair, but darkens our skin?

Why can't women put on mascara with their mouth closed?

Why don't you ever see the headline 'Psychic Wins Lottery'?

Why is 'abbreviated' such a long word?

Why is it that doctors and attorneys call what they do 'practice'?

Why is lemon juice made with artificial flavoring and dish washing liquid made with real lemons?

Madison BMW Club Membership Form

First _____ Last _____

Address _____

City _____ State _____ Zip _____

Home# _____ Work# _____ Cell# _____

E-Mail Address _____

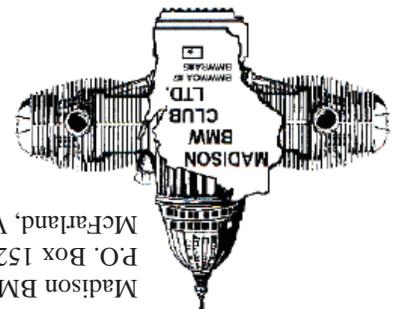
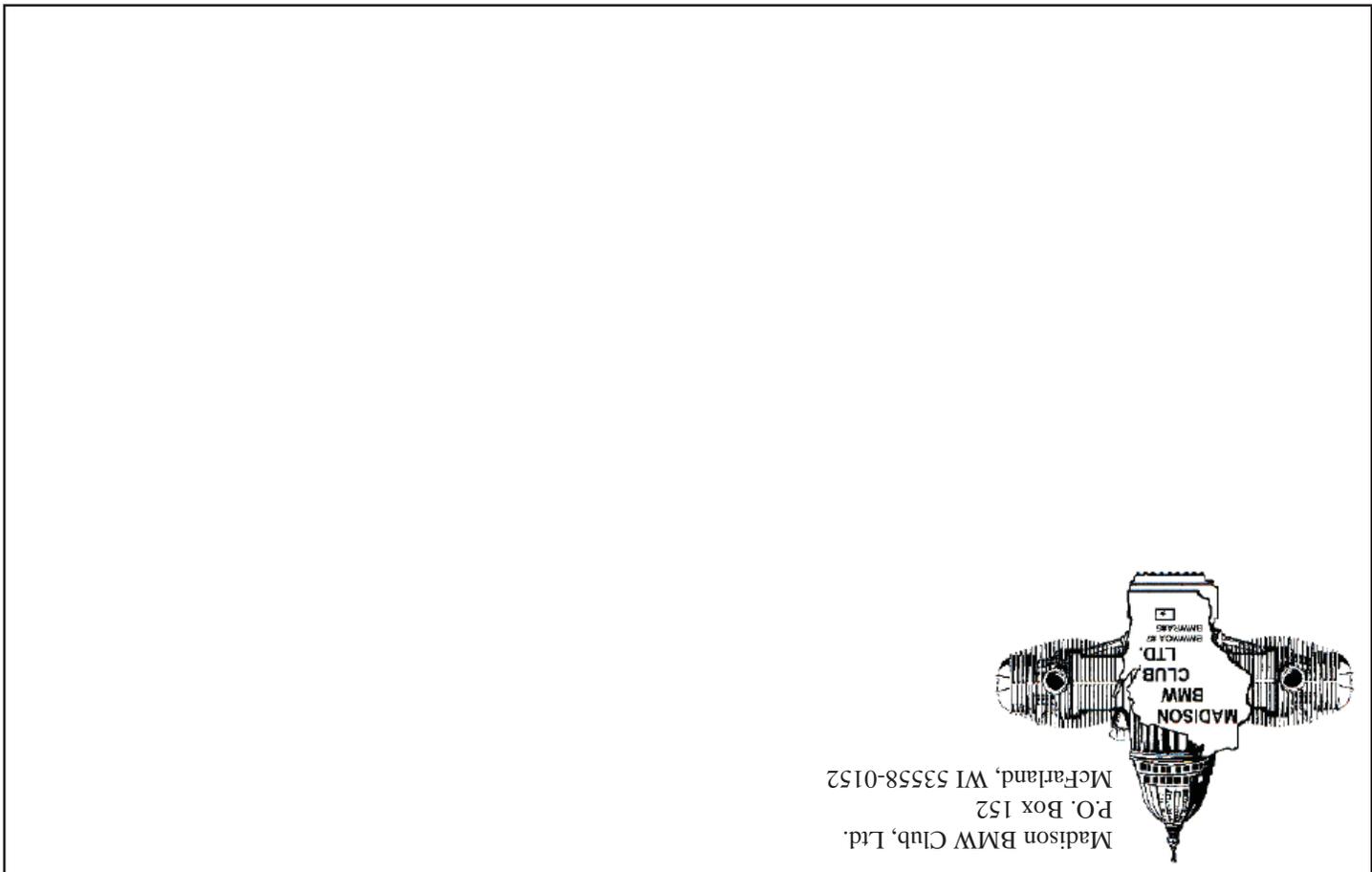
Are you a New Member Y / N or are you a Current Member Y / N

MOA# _____ RA# _____

Bikes Owned _____

Interests, comments, etc... _____

Please send the Mail Boxer via e-mail Y / N A 1-year membership is \$20.00
Please update any information that may have changed for the directory. Thank you!



Madison BMW Club, Ltd.
P.O. Box 152
McFarland, WI 53558-0152