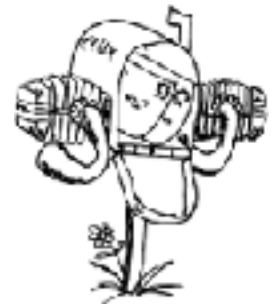


# The Mail Boxer

APRIL 2013

BMW MOA #7 • BMW RA #5



## The Prez Says

*Greetings all,*

I can't believe its the 20th of the month already. I've been on the road traveling for work the last week, time seems to go much faster when you get out of your routine that you have when you are home.

Crazy weather ... gets into the average temps for a day or two then back into the freezer, with snow, ice and all the crud. If you remember last year, we were in the 80's. I've heard a few birds of spring/summer, robins and sand hill cranes.

Tom Van Horn will be taking ticket orders for the "Wild Goose" ride coming up. Price is \$11 per person.

The GR3 is coming up. It will be here before we know it, we will have the volunteer list out at the next breakfast, April 7 th at the Hilltop Restaurant.

And the Hilltop Restaurant will be the breakfast meeting place until further notice. Thank you to VP Dawn for getting everything sorted out.

Thank you to VP Dawn for officiating at last month's meeting.

Ride safe and watch out for the loose sand patches.

*Dick Olson*

---

## Breakfast Update

We are at the Hilltop restaurant in PineBluff for April 7th meeting and all future meetings until further notice. If you find another location, please let Dawn know and she'll check out the options.

REMINDER: Please **wear your name tags** to match names with faces. We only see each other once a month .... As my father used to say, "My memory's great, it's just short." Thanks!

## Upcoming Events

April 7, 2013  
Club Breakfast  
Hilltop Restaurant  
Cty. P, Pine Bluff  
Meeting at 9:00 am  
Breakfast at 9:30

April 21, 2013  
Wild Goose Run  
*Details inside*

May 5, 2013 \*  
Club Breakfast  
Hilltop Restaurant  
Cty. P, Pine Bluff  
Meeting at 9:00 am  
Breakfast at 9:30

\* *Enjoy the Slimey Crud Run following breakfast*

June 2, 2013  
Club Breakfast  
Hilltop Restaurant  
Cty. P, Pine Bluff  
Meeting at 9:00 am  
Breakfast at 9:30

**BMW Motorcycle Club**  
**Ride, Eat, Ride**  
**Madison, Wisconsin**



## Madison BMW Club

P.O. Box 152  
McFarland, WI 53558

**President: Dick Olson**

608-838-8550

president@madisonbmwclub.org

**Vice President: Dawn Feneht**

608-277-0731

flyinghome@charter.net

**Secretary: Sherry Atkinson**

608-214-5052

theflyingwitch@yahoo.com

**Membership: Jim Low**

608-838-2690

membership@

madisonbmwclub.org

**Treasurer: John Ong**

608-222-6489

**Website Editor: Sam Hokin**

sam@bsharp.org

**Newsletter Editor: Heidi Goehring**

608-256-4982

editor@madisonbmwclub.org

**Activities Director:**

**Bert Hefty**

activities@madisonbmwclub.org

**Rally Chairs: Katy Heyning**

**& Judi Trampf**

608-242-8488

rally@madisonbmwclub.org

**ListServ Email Open Discussion**

Madisonbmwclub@

lists.madisonbmwclub.org

**Not a ListServ member?**

Send a blank email to

join-madisonbmwclub@

lists.madisonbmwclub.org

## Club Spotlight

### Todd Herbst

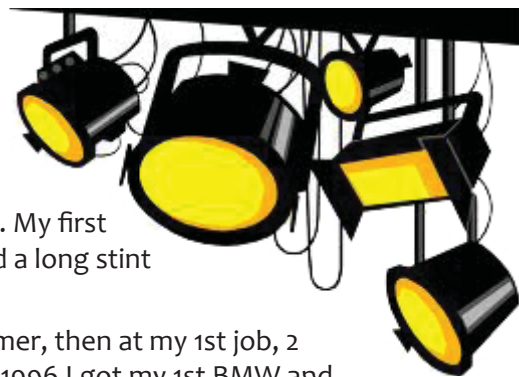
I started riding motorcycles in 1983. My first bike was a Suzuki GT380. I then had a long stint with no cycle.

In college I had a friend with a Beemer, then at my 1st job, 2 people had Beemers. And finally in 1996 I got my 1st BMW and joined the Madison club a year later. I served the club as president from 2005 to 2010 (I think). Today I ride an '85 R80 and a Kawasaki Versys. My wife Betty rides an 2004 R1150R & 2001 F650GS.

Places I've been? A few favorites are Class 5 Whitewater kayaking down east, Colorado Gravel Road Passes, The Georgia Mountain rally (man, do those roads have tooth) and trundling down the road in the middle of nowhere, just waiting for a badly worn chain to fail completely, oh the excitement!

I am a photographer by trade. My interests include mountain biking, wood working, and of course, Beagles! We have rescued 4—iLean has one leg, Jack was born without an eye, Lexi was a stray with puppies & Cooper was hit by a train when he was young. Yes, a motley crew.

I also enjoy volunteer work. Keeps me pretty busy being Bert Hefty's friend :-D



## Are YOU Suffering from ...



**Rx: Get to the  
Wild Goose Run!!!**

## Wild Goose Run

On Sunday, April 21, Wisconsin area clubs meet at the Bayside Supper Club in Beaver Dam (W9231 County Road G, Beaver Dam, WI — ph. 920-887-0505) for brunch and festivities. The cost is \$11 in advance. Contact Tom Van Horn if you plan on attending—or RSVP at the next club breakfast meeting.

A meeting location will be selected for club members wishing to ride to the event together.

# Secretary's Report

by Sherry Atkinson



Sunday, March 3rd Meeting Minutes

Vice president Dawn called the meeting to order. President Richard was on foreign assignment.

The 28th Annual BMW Motorcycle Flea Market and Moto Expo will be held April 27th and 28th, at the Winnebago County Fairgrounds.

In Rally news, Volunteers are still needed. Sign up at the next meeting. Friday, *The Old Oak Inn* will have a welcoming from 4 to 6 pm. Dinner will be put on by the *Pony Club*. The band will play till 11:00 pm. Saturday morning breakfast will be put on by the church folks. Saturday night the Lions Club will be serving a delightful chicken dinner. More details to follow.

Art Mischler (aka Lucky) will once again be donating mugs, coffee and lemonade. Thank you Mischler's!

Jim Low gave a outstanding membership update. Please don't forget to pay your dues

if you haven't all ready done so. The Directory will be published in April.

So far the membership count is 69.

If you are looking for new or used bikes, stop in and see Art and the gang at Mischler's. They have 90th anniversary RTs in stock.

The Wild Goose Run is April 21st. Meeting place to be determined.

Chris Eisenhower brought his dad along as a guest. He's part of the Green Bay club.

50/50 winner: Geo Marquette

Breakfast winner: Tony Bickel

*Think Spring!*

*Secretary Sherry*



This  
Month's  
Photo

Submit your caption on the club's Facebook page.



## GR3 -- aka the Great River Road Rally

Veteran's Park • Soldier's Grove, WI • May 17th - 19th  
Intersection of County C & WI 131, just off US 61

Life's too short to miss this awesome club event! The roads are sweet and the comradery between motorcycle riders fantastic. This year ...

- ◇ *The Old Oak Inn* welcome reception, Friday, 4 – 6 pm  
500 Church Street, Soldiers Grove
- ◇ Friday dinner sponsored by the *Pony Club*, a local non-profit (Rally central)
- ◇ ENTERTAINMENT! *Ralph Jr. and the Black Jack Blues Band*, Friday, 7 – 11 pm  
Ralph has jammed with some of the blues greats such as Jr. Wells, Phil Guy and Willie Dixon. Expect to hear some great cover tunes and hot blues with Ralph and the boys. (Rally central • included with admission)
- ◇ Saturday breakfast sponsored by a local church (Rally central)
- ◇ Saturday dinner sponsored by *The Lions Club*  
(Rally central • included with admission)



Sign up using the form on the next page, or get a copy at [www.madisonbmwclub.org](http://www.madisonbmwclub.org) or on the Madison BMW Club facebook page.

Come and show your support. Volunteers still needed for various duties. Please sign up at the next club meeting or contact Rally Chairs Judy & Katy to see where you can be of help. Remember, this is our club's main event. Let's show attendees we know how to host a rally & have some fun!!!

## 28th Annual BMW Motorcycle Flea Market and MotoExpo

*Parts! Bikes! Gear! Apparel!*

Largest event of its kind!

Admission: \$5 donation

Featuring: Saturday night camping  
Saturday Lunch & Dinner  
Sunday Breakfast & Lunch

Open 2 days: Saturday, April 27, 1 – 6 pm  
Sunday, April 28, 8 am – 3 pm

**PLEASE! NO PETS!**

Where? Winnebago County Fairgrounds  
Pecatonica, IL  
Located 15 miles west of Rockford &  
1 mile north of US 20  
(GPS coordinates: 42.316242 & 89.366612)

Event sponsored by the  
**Blackhawk Region BMW Association**

Vendor info:

- Extensive indoor exhibit area
- Additional vendor spaces outdoors
- Electricity available in many seller's booths
- Admission free with vendor space rental

Saturday arrivals:

- Registration & set up from 11 am – 7 pm  
Positively NO Admission before 9 a.m
- Open to buyers from 1 – 6 pm
- Food, camping, electric hookup, showers & flush  
toilets available Saturday night

Sunday arrivals:

- Building opens at 6 am for vendors only
- Open to buyers from 8 am – 3 pm
- No vehicles may be driven inside between  
8:30 am & 2:30 pm

More info at [www.blackhawkbmwclub.org](http://www.blackhawkbmwclub.org)—or contact:

Earve Brauer • [rockbmw2000@yahoo.com](mailto:rockbmw2000@yahoo.com) • 815-962-8911 ♦ Jeff Sluiter • [jsluiter1996@gmail.com](mailto:jsluiter1996@gmail.com) • 815-877-4728



**Madison, Wisconsin**  
**Ride, Eat, Ride**  
**BMW Motorcycle Club**



# Registration Form

## 39<sup>th</sup> Annual

### Great River Road Rally (GR3)

#### Madison BMW Club, Ltd.

Veteran's Park - Soldier's Grove, WI  
 May 17-19<sup>th</sup>, 2013

RIDER INFORMATION (please print):			BIKE:		
FIRST NAME	LAST NAME	INITIAL	MAKE:		
ADDRESS			YEAR:		
			CLUB AFFILIATION:		
CITY	STATE	ZIP			
To be notified about next year's Rally via email, please supply your address (will not be shared with 3 <sup>rd</sup> parties)			EMAIL		
PASSENGER INFORMATION (please print):					
FIRST NAME	LAST NAME	INITIAL			
ADDRESS (If same as rider, just say "same")					
CITY	STATE	ZIP			
COST:			RALLY FEES:		
		ADULT:	\$26 preregister	RIDER	\$
			\$33 at gate	PASSENGER	\$
		Age 6-15 (under 6 free):	\$10	TOTAL	\$
READ CAREFULLY AND SIGN BELOW:					
The rally's sponsors, The Madison BMW Club, Ltd., the presenters and/or their agents assume no liability for injury, damages, loss, accident or irregularity which may be occasioned by any person or vehicle attending the Great River Road Rally. Please indicate that you have read and understood this statement with your signature below:					
RIDER SIGNATURE			DATE:		
PASSENGER SIGNATURE:			DATE:		
Pre-Registration:			Madison BMW Club LTD Attn: GR3 Registration PO Box 152 McFarland, WI 53558-0152		
Check Only. Please do not send cash. Complete form, sign, date & MAIL TO →					

Go to the Madison BMW Club Facebook page to download an e-form that you can fill out electronically, print & mail.



Captions submitted:

- John Bollig —  
*I'm a little cramped. Why can't this guy ride a K1200LT?*
- Heidi Goehring —  
*SShhhh.... I'm not gonna be left home alone again!*
- Anonymous —  
*I am the infamous intergalactic spy Schlepzog, here to convert nervous scooter queens into calm, relaxed BMW riders for future use as pilots in our starfleet & invasion as we devise to take over the universe.*

### ... ever wonder ...

Why is the man who invests all your money called a broker?

Why is the time of day with the slowest traffic called rush hour?

Why isn't there mouse-flavored cat food?

Why didn't Noah swat those two mosquitoes?

Why do they sterilize the needle for lethal injections?

You know that indestructible black box that is used on airplanes? Why don't they make the whole plane out of that stuff??

Why don't sheep shrink when it rains?

Why are they called apartments when they are all stuck together?

If flying is so safe, why do they call the airport the terminal?



**SCHLOSSMANN MOTORCYCLES OF MILWAUKEE**

**12011 W SILVER SPRING DR. MILWAUKEE, WI 53225 | 414-358-2465**

**1.99% APR Financing** on All  
NEW BMW Motorcycles  
up to 60 months • Offer ends April 30, 2013  
(see dealer for details)

**Ride SMART Reward**  
Take the MSF Basic Rider Course & receive  
\$500 in BMW Riders' Apparel with the  
purchase of a new BMW Motorcycle  
(offer ends 12/31/2013)



*Special Thanks to  
Mischler's for Providing  
GR3 Rally Mugs, Coffee &  
Lemonade!!!*



The average human walks 900 miles per year, and drinks 22 gallons of beer ... which means the average human gets 41 miles per gallon. Not bad...



## 2013 RIDE Dates

- April 21 Wild Goose Run  
Bayside Supper Club  
Beaver Dam, WI  
\$11 ~ contact Tom Van Horn  
gromittt@juno.com  
\* See page 2
- April 27-28 BMW Flea Market & MotoExpo  
Blackhawk Region BMW Assoc.  
\* See page 4
- May 4 4th Annual Slimey Crud MOVIE  
The World's Fastest Indian  
Barrymore Theatre, Madison  
Doors open at 7 pm ~ Movie at 8 pm  
Reserved parking for motorcycles  
on Atwood Ave. + cash bar in lobby
- May 5 Slimey Crud RUN  
Pine Bluff/Leland, WI  
Join in the fun after breakfast
- May 17-19 The Great River Road Rally (GR3)  
Veterans Park  
Soldiers Grove, WI  
\* See page 4
- June 15 Aztalan Short Track Races, Lake Mills
- June 20-23 BMW RA National Rally  
The Biltmore  
Asheville, NC
- June 20-23 United Sidecar National Rally  
Stone County Fairgrounds  
Mountain View, AR
- June 29-30 Aztalan Short Track, Lake Mills
- July 18-21 BMW MOA National Rally  
Oregon State Fairgrounds  
Salem, OR
- July 19-21 2013 BBC Motorcycle Rally & Show  
(www.britishbiker.net)  
Eagle Cave, Blue River, WI
- July 20 Aztalan Short Track, Lake Mills
- August 4 Ride for Kids  
Firemans Park  
Middleton, WI
- August 17 Aztalan Short Track, Lake Mills
- Sept. 6-8 WI Dells Rally  
Chula Vista Resort  
Wisconsin Dells, WI

# Madison BMW Club Membership Form

First \_\_\_\_\_ Last \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home# \_\_\_\_\_ Work# \_\_\_\_\_ Cell# \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Are you a New Member Y / N or are you a Current Member Y / N

MOA# \_\_\_\_\_ RA# \_\_\_\_\_

Bikes Owned \_\_\_\_\_

Interests, comments, etc... \_\_\_\_\_

Please send the Mail Boxer via e-mail Y / N 1-year membership \$20.00 / \$25.00 family  
Please update any information that may have changed for the directory. Thank you!

